



Introducing the HP OfficeJet Pro Series

We're reinventing printing, so your small business can play big.

Your business doesn't have to be big to make a big impact. It just needs the right tools. The OfficeJet Pro Series packs huge capabilities into a small package, giving your business the power to be bigger than it is. The redesigned HP OfficeJet Pro delivers affordable, professional color, so you can get the quality you need at up to half the cost of lasers.¹ New HP Print Forward Design offers advanced paper handling with superfast speeds to help you finish fast.² With powerful print, scan, copy, and fax performance, plus networking options for up to five users, any size business can compete big.



Laser-sharp. Half the cost.

The HP OfficeJet Pro series brings a whole new meaning to business printing with affordable, professional-quality color.

Get business-class prints with vibrant graphics and black text at up to 50% less cost per page than lasers.¹ HP offers high-yield ink cartridge options that allow you to print more pages, with fewer interruptions.³

Print with confidence. Original HP inks are designed to work with your printer to deliver consistent, reliable results. Produce durable prints that resist water, smearing, and fading, and stand up to highlighters.⁴

Save even more when you sign up for HP Instant Ink,⁵ an ink replacement service. Get ink delivered to your door before you need it, so you never run out.⁶

Innovative design for superb productivity

HP OfficeJet Pro 8720/8730/8740 series

Experience revolutionary, space-saving HP Print Forward Design.²

Speed through print jobs with ultra-fast two-sided printing. Scan and copy multiple pages fast with single-pass, two-sided scanning (8730/8740).

Increase efficiency and privacy with laser-like paper handling. Pages print face down for security and an integrated output tray keeps prints from spilling onto the floor. The integrated input tray is legal-size ready.

Easily manage tasks with a large color touchscreen and customizable shortcuts. Conveniently print Microsoft® Word and PowerPoint files directly from your USB drive.⁷



Mobile printing that keeps your business covered

Boost productivity in and out of the office with convenient mobile printing options.

Easily print documents, emails, PDFs, and more from iPhones® and iPads® using AirPrint™, as well as smartphones and tablets running Android™, Windows® 8/10, or Google Chrome™ operating systems.⁸

Print directly from your smartphone, tablet, or notebook computer from anywhere in the office using Wi-Fi Direct®⁹—without accessing the company network.

Print with just a touch. HP OfficeJet Pro 8720/8730/8740 series have built-in Near Field Communication (NFC) features that allow you to connect and print using your NFC-enabled mobile device.¹⁰





Ultimate fleet control, seamless management

HP OfficeJet Pro 8730/8740 series

Redefine expectations with manageability and security solutions.

Simplify device or fleet integration and increase what you can print from the office with support for HP PCL 6, HP PCL 5c, HP PostScript level 3 emulation, and scalable TrueType fonts.

Seamlessly control your print environment. Add new devices, update features, and apply corporate policies from one central location with HP Web Jetadmin.¹¹ Save IT time and make printing easy with the HP Universal Print Driver.¹² Control color printing usage and costs across your organization.¹³

Help secure your fleet with optional HP JetAdvantage Security Manager,¹⁴ and extend capabilities with HP JetAdvantage and third-party partner solutions.

Affordable, professional color—big performance in a compact package for small business

Choose the HP OfficeJet Pro that's the right fit for your office



HP OfficeJet Pro 8710 (M9L66A)



HP OfficeJet Pro 8720 (M9L75A)



HP OfficeJet Pro 8730 (D9L20A)



HP OfficeJet Pro 8740 (K7S42A)

Two-sided printing up to 12/10 ppm (black/color, letter and A4) ¹⁵	Two-sided printing up to 20/17 ppm (black/color, up to legal size) ¹⁵	Two-sided printing up to 20/17 ppm (black/color, up to legal size) ¹⁵	Two-sided printing up to 20/17 ppm (black/color, up to legal size) ¹⁵
50-sheet ADF two-sided scanning up to 4/4 ipm (black/color) ¹⁶	50-sheet ADF two-sided scanning up to 6/4 ipm (black/color) ¹⁶	50-sheet ADF single pass, two-sided scanning up to 23/12 ipm (black/color) ¹⁶	50-sheet ADF single pass, two-sided scanning up to 23/12 ipm (black/color) ¹⁶
2.65-inch (6.75 cm) color touchscreen	4.3-inch (10.9 cm) color touchscreen	4.3-inch (10.9 cm) color touchscreen	4.3-inch (10.9 cm) color touchscreen
Easy mobile printing, ¹⁷ Wi-Fi Direct ⁹	Easy mobile printing, ¹⁷ Wi-Fi Direct, ⁹ NFC touch-to-print ¹⁰	Easy mobile printing, ¹⁷ Wi-Fi Direct, ⁹ NFC touch-to-print ¹⁰	Easy mobile printing, ¹⁷ Wi-Fi Direct, ⁹ NFC touch-to-print ¹⁰
HP Web Jetadmin, ¹¹ HP JetAdvantage Private Print ¹⁸	HP Web Jetadmin, ¹¹ HP JetAdvantage Private Print, ¹⁸ color usage control ¹³	HP Web Jetadmin, ¹¹ HP JetAdvantage Private Print, ¹⁸ HP Color Access Control, ¹³ HP Universal Print Driver, ¹² optional HP JetAdvantage Security Manager, ¹⁴ optional HP Access Control, ¹⁹ HP Open Extensibility Platform solutions with job accounting/statistics, HP Capture and Route, SafeCom, and more ²⁰	HP Web Jetadmin, ¹¹ HP JetAdvantage Private Print, ¹⁸ HP Color Access Control, ¹³ HP Universal Print Driver, ¹² optional HP JetAdvantage Security Manager, ¹⁴ optional HP Access Control, ¹⁹ HP Open Extensibility Platform solutions with job accounting/statistics, HP Capture and Route, SafeCom, and more ²⁰
Print input capacity up to 250 sheets	Print input capacity up to 500 sheets with optional 250-sheet tray	Print input capacity up to 500 sheets with optional 250-sheet tray	Print input capacity up to 500 sheets with included 250-sheet tray
Duty cycle up to 25,000 pages ²¹	Duty cycle up to 30,000 pages ²¹	Duty cycle up to 30,000 pages ²¹	Duty cycle up to 30,000 pages ²¹

ppm=pages per minute, ADF=automatic document feeder, ipm=images per minute

Learn more at
hp.com/go/officejetpro

¹ Compared with the majority of color laser AiOs <\$500 USD, August 2015; market share as reported by IDC as of Q2 2015. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges and long-life consumables. CPP based on high-capacity HP ink supplies is based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see hp.com/go/learnaboutsupplies.

² HP Print Forward Design is not available with the HP OfficeJet Pro 8710 model.

³ Based on cartridge yields for HP 952/956XL ink cartridges compared with HP 952A ink cartridges. High-yield ink cartridges are not included in printer purchase; purchase separately. The HP 956XL ink cartridge is not compatible with the 8710 model. For more information, see hp.com/go/learnaboutsupplies.

⁴ Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printpermanence.

⁵ US: Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared to the cost per page ("CPP") of the majority of color inkjet printers <\$399 USD, market share reported by IDC CYQ3 2015. CPP comparisons for standard-capacity inkjet supplies are based on estimated street price and page yield as reported by gap intelligence AiO Weekly and IJP Weekly Report 12/13/15. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

Canada: Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared to cost per page ("CPP") of the majority of color inkjet printers <\$399 CAD in IDC Q2 2015 market share data. CPP comparisons for standard-capacity inkjet supplies are based on advertised price and page yield as reported by original equipment manufacturers (OEM) websites as of October 2015. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

⁶ Based on plan usage, Internet connection to an eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area. Enrollment in HP Instant Ink plan required. No annual fee. Cancel anytime.

⁷ USB document printing is available for 8730 and 8740 models only. Feature works with Microsoft® Word and PowerPoint 2003 and later. Only Latin language fonts are supported.

⁸ Local printing requires mobile device and printer be on the same network or have a direct wireless connection. AirPrint™ is supported on iPhones®, iPads®, and iPods® using iOS v4.2 and higher. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see hp.com/go/mobileprinting.

⁹ Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of the Wi-Fi Alliance®.

¹⁰ NFC touch-to-print is not available for the 8710 model. Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting.

¹¹ HP Web Jetadmin is available for download at no additional charge at hp.com/go/webjetadmin.

¹² The HP Universal Print Driver is not available for the 8710 and 8720 models. The HP Universal Print Driver is available for download at no additional charge at hp.com/go/upd.

¹³ The 8730 and 8740 models support HP Color Access Control. Color access control capabilities vary from device to device. HP Color Access Control is not available for the 8710 and 8720 models. The 8720 model supports color usage control. Color usage control capabilities vary from device to device. Color usage control is not available for the 8710 model.

¹⁴ HP JetAdvantage Security Manager is not available for the 8710 and 8720 models. Optional HP JetAdvantage Security Manager requires separate purchase. For details, see hp.com/go/securitymanager.

¹⁵ Two-sided print speed is up to 12 ppm for the 8710 model, up to 20 ppm for 8720, 8730, and 8740 models. Excludes first set of ISO test pages. For details, see hp.com/go/printerclaims.

¹⁶ Two-sided scan speed is up to 4 ipm for the 8710 model, up to 6 ipm for the 8720 model, and up to 23 ipm for 8730 and 8740 models. Scan speeds measured from ADF. Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software.

¹⁷ Wireless operations are compatible with 2.4 GHz operations only. App or software and HP ePrint account registration may also be required. Some features require purchase of an optional accessory. Learn more at hp.com/go/mobileprinting.

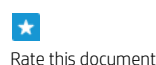
¹⁸ HP JetAdvantage Private Print is available at no charge and requires that the printer be connected to the Internet with web services enabled. Not available in all countries. For more information, see hpjetadvantage.com.

¹⁹ HP Access Control is not available for the 8710 and 8720 models. Feature requires additional purchase. For more information, see hp.com/go/printsecurity.

²⁰ For more information, visit hp.com/go/qsc.

²¹ Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.

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