



Solution Brief

# Managed NPS On Demand

## The elasticity you want, the data security you need

The Insight Managed NPS On Demand solution leverages NetApp® Private Storage (NPS) for Cloud to address two often-competing business needs: intermittent access to the virtually unlimited resources of the public cloud and the ability to tightly control data in accordance with compliance requirements. The solution includes implementation, management and support of NPS — all backed by the expertise and deep resources of Insight.

Insight Managed NPS On Demand places NetApp storage in an Equinix International Business Exchange<sup>TM</sup> (IBX®) data center so you can easily connect to your choice of industry-leading hyperscaler clouds through the Equinix Cloud Exchange<sup>TM</sup>.

Insight Managed NPS On Demand delivers the hybrid data center of the future with on-premise/ flash storage plus high-speed, low-latency connections to premier cloud providers. Keeping your data on NetApp storage "next to" rather than "in" the cloud gives you the flexibility to properly align workloads and platforms in an on-demand consumption model that is covered by a single monthly OpEx invoice.

## The right cloud provider — right now

Cloud providers continually innovate and evolve their offerings, often adding capabilities while actually dropping the price points of their offerings.

Insight Managed NPS On Demand allows you to capitalize on this dynamic, as your data resides on NetApp storage in Equinix® data centers and in close proximity to an expanding network of leading cloud service providers, including:

- Amazon Web Services (AWS®)
- Microsoft® Azure®
- IBM® Bluemix®
- Google Cloud Platform

You benefit from one consolidated monthly OpEx charge for your entire hosted hybrid/multicloud solution, as well as:

- Simplified engagement through Insight by eliminating hosting, support, internet and multivendor complexities
- The ability to spend your capital on business initiatives rather than storage
- Enhanced focus on higher level business activities
- 24/7 infrastructure operations managing to service levels, including optional managed wbackup and managed disaster recovery

While your solution is sized and provided based on monthly usage, there is also a three-year, fixed-size option for companies that have predictable workloads.

# Why Insight?

#### Decades of experience

Insight helps organizations transform IT service delivery, operations and resources to meet today's business challenges.

#### In-depth NetApp expertise

For more than 15 years, we have delivered NetApp solutions to thousands of customers, from data center solutions — including clustered Data ONTAP® and FlexPod® — to our highest-rated NetApp technical support services.

#### Comprehensive service

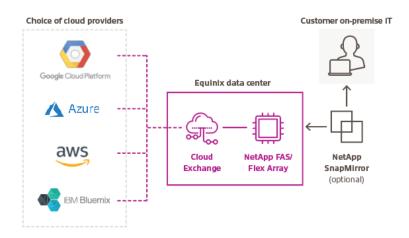
From developing IT strategies and aligning workloads to architecting solutions, technology and services, we assist with all facets to design and implement your new IT delivery model.

#### Solution agnostic

We craft a comprehensive IT transformation road map for your business using ideally suited offerings from a wide range of leading providers.

#### Skilled customer support

Direct, real-time access to Datalink OneCall® customer support engineers ensures IT operations are prepared to support business requirements at all times.



## Secure, portable data and applications

Insight Managed NPS On Demand provides world-class physical and environmental security for your data through NetApp and Equinix capabilities. And your key applications are safe with space-efficient Snapshot<sup>TM</sup> copies for backup and rapid recovery.

When you need to shift workloads to accommodate changing business needs, our solution simplifies the moving of data — including private, public and hybrid clouds — with NetApp ONTAP. In addition, NetApp SnapMirror® enables you to move data back on premises at any time.

## Greater flexibility with less risk

Insight Managed NPS On Demand provides the solution you're looking for:

#### • No more cloud lock-in

By eliminating the need for costly data migrations, you free yourself from having to commit to one provider. You can turn off or spin up connectivity to the workload-appropriate cloud at any time

#### Multiple cloud options, less risk

In a situation where one cloud fails to respond, your application can instantly move to another.

#### Greater cloud buying power

With the ability to easily move from one cloud to another, you're in a position to get the capabilities, service and price you need.

#### Full control of your storage

Knowing where your data is at all times makes it easy to meet compliance and sovereignty requirements in even the most tightly controlled industries.



# About Insight

Today, every business is a technology business. Insight empowers companies of all sizes, government organizations, and healthcare and educational institutions with Insight Intelligent Technology Solutions™ to realize their goals. As a Fortune 500-ranked global provider of hardware, software, cloud and service solutions, our more than 6,000 teammates give clients the guidance and expertise needed to define, architect, implement and manage technology today while transforming for tomorrow. Discover more at insight.com.

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